

# SPECIFIC CONSENT FORM

Name of the Entity: \_\_\_\_\_

Customer ID:     -       (To be filled in by the Bank)

## 1. Authorisation:

I/We acknowledge that The Hongkong and Shanghai Banking Corporation Limited (HSBC) remains entitled to assign activities\* to third party agencies/service providers at its sole discretion. I/We further acknowledge the right of HSBC to provide details of my/our account and sharing or transfer of information which will be on a confidential basis to any HSBC Group offices or other third party agencies/service providers, whether located in India or overseas for the purpose of availing support services of any nature by HSBC, without any further specific consent or authorisation from me/us.

**Signature of Chairman/Person authorised for account opening as per the Board Resolution/Sole Proprietor/All Partners/Karta (with rubber stamp)**

## 2. Consent for receiving Marketing Offers on Bank Products and Services:

From time to time, The Hongkong and Shanghai Banking Corporation Limited, (HSBC) communicates various features of Trade/Cash Management/Treasury and other products/promotional offers through letters/e-mails/telephone calls/SMS(es) which offer significant benefits to its customers.

Do you wish to be informed about these?

Yes, I/we do wish to receive them.

No, I/we do not wish to receive them.

For customers who wish to receive the above mentioned marketing offers but do not wish to be communicated the same by way of telephone calls/SMS(es) from HSBC, we offer a 'Do not Call' service. To register for this, please visit our website [www.hsbc.co.in](http://www.hsbc.co.in)

**Signature of Chairman/Person authorised for account opening as per the Board Resolution/Sole Proprietor/All Partners/Karta (with rubber stamp)**

\*The use of the term 'activities' here would be including but not limited to account opening, data processing, issue of cheque books and welcome pack, issue and dispatch of statements and data analysis.

