

When it's
about
Premier.



It's got
to be *Super.*

Get the most of Premier with benefits worth up to ₹5,00,000

The Premier life at HSBC isn't just about the finer things but about the rarer possibilities that await you. Being an HSBC Premier customer has never been more rewarding.

For our HSBC Premier customers, our rewards just went up a notch higher.

Now, avail exclusive benefits worth up to ₹5,00,000 to get the most out of HSBC Premier.



Additional offers worth ₹60,000

New offers	INR value	Brief criteria	Terms and Conditions
Wealth Management	₹9,000	Open a wealth account within 60 days of account opening and get digital experience by Thrive worth up to ₹9,000 with exclusive discounts on shopping, groceries, education, health and fitness categories and more	Click here to know more
Refer a Friend	₹50,000	Refer a friend for a home loan and get a Taj experiences gift card worth up to ₹50,000	Click here to know more
Everyday Banking	₹1,500	Be amongst the top 100 customers (number of transactions) in the following categories in the quarter and get a Taj Experiences gift card worth ₹1,500 <ul style="list-style-type: none"> ◆ Bank account and Credit Card transactions ◆ Digital transactions: Fund Transfer (NEFT or RTGS)/Outward Remittance/Fixed Deposit placement ◆ Recurring payment (Bill Payment/ Standing Instructions/Direct debit) 	Click here to know more
	₹60,500		



Hope you have availed the below offers worth over ₹1,00,000

Offer	INR value	Brief description	Terms and Conditions
Family Banking	₹6,000	Extend Premier benefit to 2 or more family members within 30 days and enjoy digital experience by Thriwe worth ₹6,000 with exclusive discounts on shopping, groceries, health and fitness categories and more	Click here to know more
Digital Banking	₹50,000	Set up your online banking and make a digital transaction within 30 days to enjoy Times Prime membership worth up to ₹50,000	Click here to know more
Global Concierge	₹60,410	Meet the HSBC Premier eligibility criteria within 30 days and unlock benefits and services with our Global Concierge program	Click here to know more
Credit Card	₹30,900	Unlock Visa Cashback Credit Card welcome offer within 45 days <ul style="list-style-type: none">◆ Epicure membership worth ₹25,000 on spending just ₹10,000◆ Epicure membership including a one-night stay voucher at select Taj hotels on spending over ₹50,000	Click here to know more
	₹1,47,310		



Here's how you can avail existing offers worth up to ₹3,90,000

PremierCredit Card Benefits*	INR value	Brief description	Terms and Conditions
Movie offers	₹3,000	Book 2 movie tickets and get 1 of them free on the BookMyShow mobile app (Maximum price of a free ticket is ₹250).	Click here to know more
Cashback on spends on your card	₹8,000	Get 1.5% cashback on online spends and 1% on others with no cap. (Excluding transfer of funds to online wallets for spends of ₹50,000 p.m.)	Click here to know more
Golf benefits	₹22,500	2 complimentary games per month, up to a maximum of 5 games per year (each game worth ₹4,500).	Click here to know more
Flight and hotel offers	₹56,250	Discounts on flights and hotel booking with our partners like MakeMyTrip, Goibibo, Cleartrip, Indigo, etc.	Click here to know more
Tata CLiQ offer	₹3,300	10% discount across apparel, electronics and more.	Click here to know more
Luxury brand offers	₹5,000	10% cashback up to ₹5,000 on luxury brands like Brooksbrothers, Satyapaul, Stevemadden and more.	Click here to know more
	₹98,050		
Debit card	₹2,600	No charge for ATM usage abroad (charged at ₹120 per transaction assuming usage of 15 transactions p.a.	Click here to know more
		No replacement cost of lost/damaged Debit Card (within/outside India) [₹150 + plus national/international courier charges] International courier ₹650 approx.	
Home Loan [#]	₹2,90,570	Preferential pricing on Mortgage (based on discounted rate of 7% on mortgage of ₹1,00,00,000 with tenure of 240 months.	Click here to know more
Total benefit	₹5,99,030		

*The above example is for illustrative purposes only. Terms and conditions apply. Please check the validity dates of the respective offers. Certain offers are only applicable for resident customers.

[#]Preferential rates are indicative which can change from time to time depending on market conditions. The above calculation is made for a normal home loan assuming loan amount of INR 1,00,00,000, with a discounted rate of 7% for Premier customers over a tenure of 240 months. Assuming no change in rates, part payment or any default in EMI payment.

Terms and Conditions for Premier Super Rewards - Wealth offer

1. This offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and Thriwe Consulting Pvt. Ltd (Thriwe) and any participation in the said offer is voluntary. This offer is applicable to resident HSBC Premier customers (hereinafter referred to as 'Customer') who fulfill the below criteria:
 - i) **Offer Period:** Offer period from **10 July 2021** till **9 January 2022** (both dates included).
 - ii) **Offer criteria:**

Applicable to the resident Premier customers, who:

 - a. Opens a new Premier account with HSBC India during the offer period; AND
 - b. Opens a Wealth account within 60 days of opening the Premier account
 - iii) **Offer details:** Digital offers by Thriwe worth over INR 9,000
2. **Terms and conditions:**
 - i) If the accounts do not get opened within the period as detailed in the above offer criteria due to any discrepancy, the customer will not be eligible for the above offer.
 - ii) Eligible customers who fulfill the above offer criteria will be sent the 'Thriwe Membership ID' codes issued by Thriwe Consulting Pvt. Ltd. (Thriwe).
 - iii) The above Thriwe membership codes will be sent to the Account holder within 90 days from the date of opening the family account(s) via SMS/email on the registered mobile number/email address. Customer to ensure that his/her correct email id and phone number is registered with HSBC.
 - iv) The Thriwe membership codes are valid for a period of 1 year from date of issuance. Customer has to register themselves onto the platform by visiting the Thriwe website <https://rewards.thriwe.com> using a valid Thriwe Membership ID Code within this time period.
 - v) Once registered/logged in the above website, the customer is able to view different services which are available to him under this offer.
 - vi) Once the customer selects the preferred offer, the customer would be able to view the detailed information about the offer as well as the related terms and conditions.
 - vii) The Thriwe Membership ID Codes are not transferable and should not be resold or redeemed for cash.
 - viii) The Thriwe Membership ID Code can be availed only once per account holder.
 - xi) The Thriwe Membership ID Code cannot be replaced, refunded or revalued. It cannot be exchanged for point(s) or cash and cannot be re-validated.
 - x) Prior to using the Thriwe Membership ID Code on the Thriwe website, the customer should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website, and proceed only if the Account holder agrees to abide by the same. The Account holder will be required to give personal information and other details online on the Thriwe website. The Account holder should read and understand the privacy policy of the website, prior to providing any such information. Any disclosure of information made by the Account holder towards availing or fulfilment of the offer is at the sole discretion of the Account holder and HSBC will not be responsible for the same. Thriwe may use the personal information shared by the customer for any other purpose (like marketing, etc.) and the Bank shall not be held liable for such usage of personal information by Thriwe. Products and services offered under this Offer are subject to availability with Thriwe and their service partners and HSBC will not be liable for non-availability of any of the products or services.
 - xi) HSBC does not make any warranties or representation about the quality, merchantability, suitability or availability of the products /services/offers/subscriptions on Thriwe. Any dispute regarding delivery, service, suitability, merchantability, availability or quality of the products/services/offers/subscriptions availed on Thriwe must be addressed in writing, by the customer directly to Thriwe.
 - xii) HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer.
 - xiii) HSBC reserves its absolute right to withdraw or alter any terms and conditions of the offer at any point in time with prior notice to the Customer. All decisions in respect of the offer shall be at the sole discretion of the HSBC and the same shall be final, binding and non-contestable. The Customers waive any and all rights of claims with regard to offer against HSBC.
 - xiv) Any dispute arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
 - xv) The offer is subject to force majeure events.
 - xvi) Tax liability if any, will need to be borne by the Customer.
 - xvii) By participating in this offer, the Customer accepts all the above-mentioned terms and conditions in totality.
3. **Process of availing the offer:**
 - i) Login on to <https://rewards.thriwe.com>
 - ii) If the customer is a first-time user, then he or she will first register themselves using the Thriwe Membership ID Code that will be sent to the eligible customer.
 - iii) Once registered, customer will login using their Mobile Number or Thriwe Membership ID Code & password.
 - iv) On the homepage, the customer will be able to view the dashboard wherein they will be able to view all the benefits they can redeem.
 - v) Select the service that the customer wants to redeem and proceed to unlock the voucher code.
 - vi) After clicking on confirm unlock voucher code, the customer will have to visit the third-party service provider and use the voucher code to unlock the benefit.
 - vii) The customer will also get a confirmation email which will contain the unique partner voucher code & the detailed process as to how to redeem the offering on the third-party platform.

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Terms and Conditions for Premier Super Rewards – Refer a friend for a home loan offer

1. This offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and The Indian Hotels Company Limited and any participation in the said offer is voluntary. This offer is applicable to resident HSBC Premier customers (hereinafter referred to as “Customer”) who fulfill the below criteria:

i) **Offer Period:** Offer period from **10 July 2021** till **9 January 2022** (both dates included)

ii) **Offer criteria:**

Applicable to existing resident Premier customers (‘referrer’) who:

Refers a friend (‘referee’) for a mortgage from HSBC, India; and only on successful disbursement of the loan to the ‘referee’

iii) **Offer details:**

Upon successful referral as per above offer criteria:

The ‘referrer’ will be eligible for a Taj Experiences Gift Cards/eGift cards for the value based on the loan disbursement amount to the referee as under:

Disbursed amount	Referral Rewards on disbursement
40 lacs - 75 lacs	INR 10,000
75 lacs - 1.15 Cr	INR 15,000
1.15 Cr - 2 Cr	INR 30,000
2 Cr & above	INR 50,000

2. Terms and conditions:

- The ‘referrer’ cannot refer themselves, their spouses, parents or children under this referral offer.
- HSBC WPB (Wealth and Personal Banking) staff in customer facing roles are not eligible to refer.
- The ‘referee’ should not have an existing relationship with HSBC India and should not have applied for a mortgage with HSBC India in last 6 months.
- Eligible ‘referrer’ who fulfill the above offer criteria will be sent the Taj Experiences Gift Cards/eGift cards, (herewith referred to as ‘gift card/s’) as per the above table, issued by The Indian Hotels Company Limited, hereinafter referred to as IHCL.
 - The above gift cards will be sent to the customer within 90 days from the date of completing the offer details as above via SMS/email on the registered mobile number/email address. Customer to ensure that his/her correct email id and phone number is registered with HSBC.
 - The gift cards are valid for a period of 1 year from the date of issuance.
 - The gift cards are not transferable and should not be resold or redeemed for cash.
 - The gift cards cannot be replaced, refunded or revalued. It cannot be exchanged for point(s) or cash & cannot be re-validated.
 - The detailed terms and conditions on the of Taj Experiences Gift Cards are available on <https://tajhotels.woohoo.in/terms>.
 - Prior to using the gift cards, the customer should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website, and proceed only if the customer agrees to abide by the same. The customer will be required to give personal information and other details online. The customer should read and understand the privacy policy of the website, prior to providing any such information. Any disclosure of information made by the customer towards availing or fulfilment of the offer is at the sole discretion of the customer and HSBC will not be responsible for the same. IHCL may use the personal information shared by the customer for any other purpose (like marketing, etc.) and the Bank shall not be held liable for such usage of personal information by IHCL. Products and services offered under this Offer are subject to availability with IHCL and their service partners and HSBC will not be liable for non-availability of any of the products or services.
 - HSBC does not make any warranties or representation about the quality, merchantability, suitability or availability of the products offered under this Offer. Any dispute regarding delivery, service, suitability, merchantability, availability or quality of the products/services availed under this Offer must be addressed in writing, by the customer directly to IHCL

- e. In case the same customer is referred by multiple referrer's, the referrer who has referred the lead first will only be eligible for the offer.
- f. To be eligible for the offer the referrer needs to provide their details registered with the bank. In case the details provided are not registered with the bank, the referrer will not be eligible for the offer.
- g. All loans are subject to terms and conditions and are at the sole discretion of The Hongkong and Shanghai Banking Corporation Limited, India (HSBC). Currently Home Loan is available for properties in and around the city limits of (sourcing cities) Ahmedabad, Bengaluru, Chandigarh, Chennai, Hyderabad, Jaipur, Kolkata, Mumbai, New Delhi (NCR) and Pune and is subject to change from time to time.
- h. All loans are subject to the documentation, applicable credit policies and compliance of legal requirement of HSBC.
- i. HSBC shall conduct required verification, valuation and legal checks as per its extant policies applicable.
- j. HSBC reserves the right to ask for documents as required for the loan processing.
- k. HSBC reserves its absolute right to withdraw or alter any of the terms and conditions at any time without prior intimation.
- l. HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer.
- m. The benefit is applicable only for HSBC customers.
- n. HSBC reserves its absolute right to withdraw or alter any terms and conditions of the offer at any point in time with prior notice to the Customer. All decisions in respect of the offer shall be at the sole discretion of the HSBC and the same shall be final, binding and non-contestable. The Customers waive any and all rights of claims with regard to offer against HSBC.
- o. Any dispute arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
- p. The offer is subject to force majeure events.
- q. Tax liability if any, will need to be borne by the Customer.
- r. By participating in this offer, the Customer accepts all the above mentioned terms and conditions in totality.

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Terms and Conditions for Premier Super Rewards - Everyday banking offer

1. This offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and any participation in the said offer is voluntary. This offer is applicable to resident HSBC Premier customers (hereinafter referred to as 'Customer') who fulfill the below criteria:
 - i) Offer Period: Offer period from **10 October 2021** till **9 January 2022** (both dates included)
 - ii) **Offer criteria:**

Applicable to the resident Premier customer who are amongst the top 100 customers in terms of total number of transactions in each of the following categories during the offer period;

 - a. Bank account and credit card transaction^{\$}
 - b. Digital transactions: Fund Transfer (NEFT or RTGS)/Outward Remittance*/Fixed Deposit placement
 - c. Recurring payment (Bill Payment/Standing Instructions*/Direct debit)

^{\$}Transaction in the bank account and credit card refer to customer initiated transactions in the customer's bank account and credit card account. Number of transactions per account and card will be considered for this offer. Joint accounts will be considered as separate account and only the first account holder can avail of the offer.

*Available only on Personal Internet Banking

[Click here](#) to know more about the digital transactions available.
 - iii) **Offer details:** Taj Experiences Gift Cards worth INR 1,500
2. **Terms and conditions:**
 - i) Eligible customers who fulfill the above offer criteria i.e., top 100 customers in each of the above category will be sent the Taj Experiences Gift Cards/eGift cards, (herewith referred to as 'gift card/s'), issued by The Indian Hotels Company Limited, hereinafter referred to as IHCL.
 - ii) The above gift cards will be sent to the customer within 90 days from the date of completing the offer details as above via SMS/email on the registered mobile number/email address. Customer to ensure that his/her correct email id and phone number is registered with HSBC.
 - iii) The gift cards are valid for a period of 1 year from the date of issuance
 - iv) The gift cards are not transferable and should not be resold or redeemed for cash.
 - v) The benefit is applicable only for HSBC customers.
 - vi) The gift cards cannot be replaced, refunded or revalued. It cannot be exchanged for point(s) or cash & cannot be re-validated.
 - vii) The detailed terms and conditions of Taj Experiences Gift Cards are available on <https://tajhotels.woohoo.in/terms>.
 - viii) Prior to using the gift cards, the customer should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website, and proceed only if the customer agrees to abide by the same. The customer will be required to give personal information and other details online. The customer should read and understand the privacy policy of the website, prior to providing any such information. Any disclosure of information made by the customer towards availing or fulfilment of the offer is at the sole discretion of the customer and HSBC will not be responsible for the same. IHCL may use the personal information shared by the customer for any other purpose (like marketing, etc.) and the Bank shall not be held liable for such usage of personal information by IHCL. Products and services offered under this Offer are subject to availability with IHCL and their service partners and HSBC will not be liable for non-availability of any of the products or services.
 - ix) HSBC does not make any warranties or representation about the quality, merchantability, suitability or availability of the products offered under this Offer. Any dispute regarding delivery, service, suitability, merchantability, availability or quality of the products/services availed under this Offer must be addressed in writing, by the customer directly to IHCL.
 - x) HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer.
 - xi) HSBC reserves its absolute right to withdraw or alter any terms and conditions of the offer at any point in time with prior notice to the Customer. All decisions in respect of the offer shall be at the sole discretion of the HSBC and the same shall be final, binding and non-contestable. The Customers waive any and all rights of claims with regard to offer against HSBC.
 - xii) Any dispute arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
 - xiii) The offer is subject to force majeure events.
 - xiv) Tax liability if any, will need to be borne by the Customer.
 - xv) By participating in this offer, the Customer accepts all the above-mentioned terms and conditions in totality.

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Terms and Conditions for Premier Super Rewards - Family account opening offer

1. This offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and Thriwe Consulting Pvt. Ltd (Thriwe) and any participation in the said offer is voluntary. This offer is applicable to resident HSBC Premier customers (hereinafter referred to as 'Customer') who fulfill the below criteria:

i) **Offer Period:** Offer period from **15 June 2021** till **14 December 2021** (both dates included)

ii) **Offer criteria:**

- a. Applicable to the resident Premier customer who opens a new Premier account with HSBC India and opens additional account(s) of his/her family during the offer period
- b. Family account(s) to be opened within 30 days of opening the initial account
- c. To avail the offer, all the above accounts need to meet the [Premier eligibility criteria](#) as part of a single relationship within 30 days of opening the initial account
- d. All the above accounts to be categorized as part of a single relationship

iii) **Offer details:**

- a. Offer 1 (applicable for opening account of self plus 1 family account): Digital offers by Thriwe worth over INR 5,000; OR
- b. Offer 2 (applicable for opening account of self plus 2 or more family accounts): Digital offers by Thriwe worth over INR 6,000

[Customer will be eligible for any one of the above offers (as applicable). Customer opening 2 or more family accounts will only be eligible for 'Offer 2' above irrespective of the number of family accounts opened.]

2. **Terms and conditions:**

- i) If the account does not get opened within the period as detailed in the above offer criteria due to any discrepancy, the customer will not be eligible for the above offer.
- ii) Eligible customers who fulfill the above offer criteria will be sent the 'Thriwe Membership ID' codes issued by Thriwe Consulting Pvt. Ltd. (Thriwe).
- iii) The above Thriwe membership codes will be sent to the Account holder within 90 days from the date of opening the family account(s) via SMS/email on the registered mobile number/email address. Customer to ensure that his/her correct email id and phone number is registered with HSBC.
- iv) The Thriwe membership codes are valid for a period of 1 year from date of issuance. Customer has to register themselves onto the platform by visiting the Thriwe website <https://rewards.thriwe.com> using a valid Thriwe Membership ID code within this time period.
- v) Once registered/ logged in the above website, the customer is able to view different services which are available to him under this offer.
- vi) Once the customer selects the preferred offer, the customer would be able to view the detailed information about the offer as well as the related terms and conditions.
- vii) The Thriwe membership ID codes are not transferable and should not be resold or redeemed for cash.
- viii) The Thriwe Membership ID code can be availed only once per account holder.
- ix) The Thriwe Membership ID code cannot be replaced, refunded or revalued. It cannot be exchanged for point(s) or cash & cannot be re-validated.
- x) Prior to using the Thriwe Membership ID code on the Thriwe website, the customer should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website, and proceed only if the Account holder agrees to abide by the same. The Account holder will be required to give personal information and other details online. The Account holder should read and understand the privacy policy of the website, prior to providing any such information. Any disclosure of information made by the Account holder towards availing or fulfilment of the offer is at the sole discretion of the Account holder and HSBC will not be responsible for the same. Thriwe may use the personal information shared by the customer for any other purpose (like marketing, etc.) and the Bank shall not be held liable for such usage of personal information by Thriwe. Products and services offered under this Offer are subject to availability with Thriwe and their service partners and HSBC will not be liable for non-availability of any of the products or services.
- xi) HSBC does not make any warranties or representation about the quality, merchantability, suitability or availability of the products offered under this Offer. Any dispute regarding delivery, service, suitability, merchantability, availability or quality of the products/services

availed under this Offer must be addressed in writing, by the customer directly to Thriwe.

- xii) HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer.
- xiii) HSBC reserves its absolute right to withdraw or alter any terms and conditions of the offer at any point in time with prior notice to the Customer. All decisions in respect of the offer shall be at the sole discretion of HSBC and the same shall be final, binding and non-contestable. The Customers waive any and all rights of claims with regard to offer against HSBC.
- xiv) Any dispute arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
- xv) The offer is subject to force majeure events.
- xvi) Tax liability if any, will need to be borne by the Customer.
- xvii) By participating in this offer, the Customer accepts all the above-mentioned terms and conditions in totality.

3. Process of availing the offer:

- i) Login on to <https://rewards.thriwe.com>.
- ii) If the customer is a first-time user, then he or she will first register themselves using the Thriwe Membership ID code that will be sent to the eligible customer.
- iii) Once registered, customer will login using their Mobile Number or Thriwe Membership ID code & password.
- iv) On the homepage, the customer will be able to view the dashboard wherein they will be able to view all the benefits they can redeem.
- v) Select the service that the customer wants to redeem and proceed to unlock the voucher code.
- vi) After clicking on confirm unlock voucher code, the customer will have to visit the third-party service provider & use the voucher code to unlock the benefit.
- vii) The customer will also get a confirmation email which will contain the unique partner voucher code & the detailed process as to how to redeem the offering on the third-party platform.

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Terms and Conditions for Premier Super Rewards - Digital offer

1. This offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and Times Internet Limited (Times Prime) and any participation in the said offer is voluntary. This offer is applicable to resident HSBC Premier customers (hereinafter referred to as 'Customer') who fulfill the below criteria:

i) **Offer Period:** Offer period from **15 June 2021** till **14 December 2021** (both dates included).

ii) **Offer criteria:**

Applicable to the resident Premier customer who registers for online banking via the 'HSBC India' mobile banking app, AND performs any one of the below digital transactions* within 30 days of opening the account during the offer period;

***Digital transactions include**

a. 24x7 fund transfer through **NEFT/RTGS**

b. Book a **Term Deposit** in simple steps, subject to cross border guidelines

c. Conveniently remit** up to USD 25,000 per day under the **Liberalised Remittance Scheme** (LRS) using HSBC internet banking#

d. Easy bill payment with the enhanced **Bharat Bill Pay System** (BBPS)#

#Available only on Personal Internet Banking.

**The transaction is subject to adherence to FEMA and verification of availability of the limit utilization within LRS.

[Click here](#) to know more about the digital transactions available.

iii) **Offer details:** 12 months Times Prime Smart Membership.

2. Terms and conditions:

- i) Eligible customers who fulfill the above offer criteria will be sent the e-code which will entitle the customer to avail the 12 Month Times Prime SMART Membership brought by Times Prime.
- ii) The above e-code will be sent to the customer within 90 days from the date of completing the offer details as above via SMS/email on the registered mobile number/email address. Customer to ensure that his/her correct email id and phone number is registered with HSBC.
- iii) The e-code to be valid **for a period of 1 year** from the date of issuance.
- iv) The e-code cards are not transferable and should not be resold or redeemed for cash.
- v) The benefit is applicable only for HSBC customers.
- vi) The e-code cannot be replaced, refunded or revalued. It cannot be exchanged for point(s) or cash & cannot be re-validated.
- vii) The membership starts from the day the consumer activates to his/her Times Prime Smart membership.
- viii) The e-code is applicable once per user and is not valid for existing Times Prime members.
- ix) In case of any issues related to the redemption of the e-code, please contact support@times.com
- x) Times Prime reserves the right to terminate, modify, extend the timelines and features, at any time at its absolute discretion.
- xi) The offers/memberships must be unlocked within the Times Prime Smart Membership period.
- xii) All terms and conditions related to the Times Prime Smart membership (as mentioned in the Terms and conditions on <https://www.timesprime.com/terms-and-conditions>) are applicable to the membership availed under this offer.
- xiii) Prior to using the e-codes, the customer should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website, and proceed only if the customer agrees to abide by the same. The customer will be required to give personal information and other details online. The customer should read and understand the privacy policy of the website, prior to providing any such information. Any disclosure of information made by the customer towards availing or fulfilment of the offer is at the sole discretion of the customer and HSBC will not be responsible for the same. Times Prime may use the personal information shared by the customer for any other purpose (like marketing, etc.)

and the Bank shall not be held liable for such usage of personal information by Times Prime. Products and services offered under this Offer are subject to availability with Times Prime and their service partners and HSBC will not be liable for non-availability of any of the products or services.

- xiv) HSBC does not make any warranties or representation about the quality, merchantability, suitability or availability of the products offered under this Offer. Any dispute regarding delivery, service, suitability, merchantability, availability or quality of the products/services availed under this Offer must be addressed in writing, by the customer directly to Times Prime.
- xv) HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer.
- xvi) HSBC reserves its absolute right to withdraw or alter any terms and conditions of the offer at any point in time with prior notice to the Customer. All decisions in respect of the offer shall be at the sole discretion of the HSBC and the same shall be final, binding and non-contestable. The Customers waive any and all rights of claims with regard to offer against HSBC.
- xvii) Any dispute arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
- xviii) The offer is subject to force majeure events.
- xix) Tax liability if any, will need to be borne by the Customer.
- xx) By participating in this offer, the Customer accepts all the above-mentioned terms and conditions in totality.

Process for availing the offer:

1. Customers can activate their membership by visiting www.timesprime.com or download the app.
2. At the signup page, customer to enter the e-code received and fill in the necessary information.
3. Activate the offers and start membership.
4. To activate the offers:
 - a. Customer to Login to account on the web/app.
 - b. Click on the preferred brand benefit, explore and activate the offer as per steps.
 - c. Avail the benefit on partner app.

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Terms and Conditions for Premier Super Rewards - Credit Card welcome offer

1. This offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and The Indian Hotels Company Limited and any participation in the said offer is voluntary. This offer is applicable to resident HSBC Premier (hereinafter referred to as 'Customer') who fulfill the below criteria:

2. **Offer Period:** Offer period from **15 June 2021** till **14 December 2021** (both dates included).

3. **Offer criteria and details:**

i) Offer 1: (Criteria) Applicable to the resident Premier customers who open the new Premier account within the offer period and who:

- a. Apply for the HSBC Visa Cashback Credit Card within 45 days of opening the Premier account;
- b. Spend INR 10,000 with the card within 45 days of card issuance; and
- c. Meet the [Premier eligibility criteria](#) within 45 days of card issuance

Offer 1: Customer meeting above criteria will be eligible for complimentary Epicure membership.

ii) Offer 2: (Criteria) Applicable to the resident Premier customers who open the new Premier account within the offer period and who:

- a. Apply for the HSBC Visa Cashback Credit Card within 45 days of opening the Premier account;
- b. Spend INR 50,000 with the card within 45 days of card issuance; and
- c. Meet the [Premier eligibility criteria](#) within 45 days of card issuance

Offer 2: Customer meeting above criteria will be eligible for Epicure membership including free one-night stay voucher at select Taj, SeleQtions and Vivanta hotels in India.

Customer will be eligible for any one of the above Offers (as applicable). Customer who qualify for 'Offer 2' (above) will not be eligible for 'Offer 1'. The offer is applicable only for primary HSBC Visa Cashback Credit Card. Other HSBC credit cards and add-on credit cards are not eligible for the Offer.

4. **Terms and conditions:**

- i) Eligible customers who fulfill the above Offer criteria will be sent the Epicure membership code to enroll into the membership as listed on www.tajhotels.com/epicure/hsbc offered by The Indian Hotels Company Limited, hereinafter referred to as IHCL.
- ii) Customers who are eligible for Offer 2 will be sent the one night stay voucher along with the Epicure membership code.
- iii) The above membership code and voucher (as applicable) will be sent to the customer within 90 days from the date of becoming eligible for each of the offer via SMS/email on the registered mobile number/email address. Prior to availing the Offers, Customer shall be required to ensure that his/her correct email ID and phone number is registered with HSBC.
- iv) The membership code and voucher is valid for a period of 1 year from the date of issuance.
- v) The membership code and voucher is not transferable and should not be resold or redeemed for cash.
- vi) The benefit is applicable only for HSBC Premier customers.
- vii) The membership code and voucher cannot be replaced, refunded or revalued. It cannot be exchanged for point(s) or cash & cannot be re-validated.
- viii) The detailed terms and conditions of the Epicure membership are available at <https://www.tajhotels.com/en-in/epicureprogram/terms-and-conditions>. Please visit www.tajhotels.com/epicure/hsbc for more details on the offers.
- ix) Terms and Conditions pertaining to the voucher (applicable to Offer 2):
 - ◆ This voucher entitles the Epicure Program member to a one-night room stay and breakfast for two persons only at the base category room of the hotel and does not include any other offerings or services
 - ◆ Government taxes as applicable will be payable directly at the time of using this voucher
 - ◆ This voucher is non-transferable and can only be redeemed by the Epicure Member for his/her stay
 - ◆ This voucher is not applicable for stay on any date from 23 December to 15 January
 - ◆ Reservation against this voucher will be subject to room allocation control and the hotels reserve the right to close out bookings under this category

- ◆ This voucher is not applicable at the following hotels:
 - a) Hotels part of Taj Palaces (<https://www.tajhotels.com/en-in/palaces>)
 - b) Hotels part of Taj Safaris (<https://www.tajhotels.com/en-in/taj-safaris>)
 - c) Hotels part of amã Stays & Trails (<https://www.amastaysandtrails.com>)
 - d) Taj Exotica Resort & Spa, Andamans
 - e) Taj Rishikesh Resort & Spa, Uttarakhand
 - f) Taj Theog Resort & Spa, Shimla
 - g) Taj Aravali Resort & Spa, Udaipur
 - h) Taj Chia Kutir Resort & Spa, Darjeeling
- x) Prior to using the membership code and/or voucher, the customer should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website, and proceed only if the customer agrees to abide by the same. The customer will be required to give personal information and other details online. The customer should read and understand the privacy policy of the website, prior to providing any such information. Any disclosure of information made by the customer towards availing or fulfilment of the Offer is at the sole discretion of the customer and HSBC will not be responsible for the same. IHCL may use the personal information shared by the customer for any other purpose (like marketing, etc.) and the Bank shall not be held liable for such usage of personal information by IHCL. Products and services Offered under this Offer are subject to availability with IHCL and their service partners and HSBC will not be liable for non-availability of any of the products or services.
- xi) HSBC does not make any warranties or representation about the quality, merchantability, suitability or availability of the products Offered under this Offer. Any dispute regarding delivery, service, suitability, merchantability, availability or quality of the products/services availed under this Offer must be addressed in writing, by the customer directly to IHCL.
- xii) HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer.
- xiii) HSBC reserves its absolute right to withdraw or alter any terms and conditions of the offer at any point in time with prior notice to the Customer. All decisions in respect of the offer shall be at the sole discretion of the HSBC and the same shall be final, binding and non-contestable.
- xiv) Any dispute arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
- xv) The offer is subject to force majeure events.
- xvi) Tax liability if any, will need to be borne by the Customer.
- xvii) By participating in this offer, the Customer accepts all the above mentioned terms and conditions in totality.

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