

When it's
about
Premier.




It's got
to be *Super.*

Get the most of Premier with benefits worth up to ₹5,00,000

The Premier life at HSBC isn't just about the finer things but about the rarer possibilities that await you. Being an HSBC Premier customer has never been more rewarding.

For our HSBC Premier customers, our rewards just went up a notch higher.

Now, avail exclusive benefits worth up to ₹5,00,000 to get the most out of HSBC Premier.

|  Additional offers worth ₹1,45,900 | | | |
|--|------------------|---|--|
| New offers | INR value | Brief criteria | Terms and Conditions |
| Extend HSBC Premier benefits to your family | ₹6,000 | Extend Premier benefits to 2 or more family members by 31 Dec 2022 and enjoy digital experience by Thrive worth ₹6,000 with exclusive discounts on shopping, groceries, health and fitness categories and more. | Click here to know more. |
| Refer a Friend | ₹50,000 | Refer a friend for a home loan by 31 Dec 2022 to get a Taj experiences gift card worth up to ₹50,000 on disbursal. Refer now | Click here to know more. |
| Get an HSBC Premier Mastercard Credit Card | ₹30,000 | Unlock the HSBC Premier MasterCard Credit Card welcome offer by 31 Dec 2022. Get the following benefits: <ul style="list-style-type: none"> ◆ Epicure membership worth ₹25,000 on spending just ₹10,000 ◆ Epicure membership including a one-night stay voucher at Taj, SeleQtions and Vivanta hotels on spending over ₹50,000 | Click here to know more. |
| Register for Mobile Banking | ₹50,000 | Get Times Prime Membership with benefits worth ₹50,000 when you register on 'HSBC India' mobile app and complete one digital transaction. | Click here to know more. |
| Activate your HSBC Premier Debit Card | ₹9,000 | Use your new Premier Debit Card for a minimum of 4 transactions in a month and get exclusive discounts and benefits from Thrive worth up to ₹9,000 on shopping, OTT, wellness and education categories. This offer is applicable for our new to Bank customers. | Click here to know more. |
| | ₹1,45,900 | | |



Here’s how you can avail existing offers worth up to ₹4,75,950

| Credit Card benefits for Premier customers * | INR value | Brief description | Terms and Conditions |
|--|-----------|---|--|
| Movie offers | ₹3,000 | Book 2 movie tickets and get 1 of them free on the BookMyShow mobile app (Maximum price for free ticket is ₹250) | Click here to know more. |
| Cashback on your card spends | ₹8,000 | Get 1.5% cashback on all online spends (excluding transfer of funds to online wallet) and 1% on all other spends | Click here to know more. |
| Golf benefits | ₹22,500 | 2 complimentary games per month, up to a maximum of 5 games per year (each game worth ₹4500) Applicable only to Premier customers holding Primary Credit Card | Click here to know more. |
| Flight and hotel offers | ₹76,650 | Discounts on flights and hotel booking with our partners like Goibibo, Indigo, Cleartrip, Yatra, etc. | Click here to know more. |
| Tata CLiQ offer | ₹3,300 | 10% discount across apparel, electronics and more | Click here to know more. |
| Croma offer | ₹2,000 | Up to ₹2,000 cashback at Croma | Click here to know more. |
| | ₹1,15,450 | | |
| Others | | | |
| Debit card usage | ₹14,600 | No charge for usage at HSBC ATM abroad (charged at ₹120 per transaction assuming usage of 15 transactions p.a.) | Click here to know more. |
| | | Enjoy exclusive offer of 5% unlimited cashback, only on HSBC Salary Account Debit Card (based on spend of INR (use same Rs icon as at all places) ₹20000 on a monthly basis | |
| | | No replacement cost of lost/damaged Debit Card (within/outside India ₹150 plus national/international courier charges) | |
| Preferential rate on Mortgage^ | ₹2,69,000 | Preferential pricing on Mortgage^ (based on discounted rate of 6.85% on mortgage of ₹2,00,00,000 with tenure of 240 months) | Click here to know more. |
| Global concierge services | ₹76,900 | Special discounted pricing from basic dining, travel, gifts, staycations and ticket fulfillment services to attaining passes for most exclusive sports and VIP events across the country. | Click here to know more. |
| Existing benefits | ₹4,75,950 | | |

Total benefits: ₹6,21,850

*The above example is for illustrative purposes only. Terms and conditions apply. Please check the validity dates of the respective offers.

^Preferential rates are indicative which can change from time to time depending on market conditions. The above calculation is made for a Smart Home Loan assuming loan amount of ₹2,00,00,000, with a discounted rate of 6.85% for Premier customers over a tenure of 20 years. Assuming no change in rates, parking any excess funds, part payment or any default in EMI payment.

Terms and Conditions for Premier Super Rewards - Family account opening offer for New to Bank and Existing Premier Customers

1. This offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and Thriwe Consulting Pvt. Ltd. (Thriwe) and any participation in the said offer is voluntary. This offer is applicable to HSBC Premier customers (hereinafter referred to as “Customer”) who fulfill the below criteria:
 - i) **Offer Period:** Offer period from **1 September 2022 to 31 December 2022** (both dates included)
 - ii) **Offer criteria:**

Applicable to the Premier customer who meets the below criteria within the offer period:

 - a. Opens a new Premier account with HSBC India and opens additional account(s) for his/her family members*
 - b. Opens additional account(s) for his/her family members* if already holding an existing Premier account
 - c. Performs a minimum of one transaction in each of the accounts opened above
 - d. All the above accounts need to meet the Premier eligibility criteria* as part of a single relationship
 - e. All the above accounts to be categorized as part of a single relationship
 - iii) **Offer details:**
 - a. Offer 1 (applicable for opening account of self plus 1 family account): Digital offers by Thriwe worth over ₹5,000; OR
 - b. Offer 2 (applicable for opening account of self plus 2 or more family accounts): Digital offers by Thriwe worth over ₹6,000

[*Click here](#) for definition of ‘family’ and details of ‘eligibility criteria’

[Customer will be eligible for any one of the above offer (as applicable). Customer opening 2 or more family accounts will only be eligible for ‘Offer 2’ above, irrespective of the number of family accounts opened.]
2. **Terms and conditions:**
 - i) If the account does not get opened within the period as detailed in the above offer criteria due to any discrepancy, the customer will not be eligible for the above offer.
 - ii) Eligible customers who fulfill the above offer criteria will be sent the ‘Thriwe Membership ID’ codes issued by Thriwe Consulting Pvt. Ltd. (Thriwe)
 - iii) The above Thriwe membership codes will be sent to the Account holder within 90 days from the date of opening the family account(s) via SMS / email on the registered mobile number / email address. Customer to ensure that his/her correct email id and phone number is registered with HSBC.
 - iv) The Thriwe membership codes are valid for a period of 1 year from date of issuance. Customer has to register themselves onto the platform by visiting the Thriwe website <https://rewards.thriwe.com> using a valid Thriwe Membership ID code within this time period.
 - v) Once registered / logged in the above website, the customer is able to view different services which are available to him under this offer.
 - vi) Once the customer selects the preferred offer, the customer would be able to view the detailed information about the offer as well as the related terms and conditions.
 - vii) The Thriwe membership ID codes are not transferable and should not be resold or redeemed for cash.
 - viii) The Thriwe Membership ID code can be availed only once per account holder.
 - ix) The Thriwe Membership ID code cannot be replaced, refunded or revalued. It cannot be exchanged for point(s) or cash & cannot be re-validated.
 - x) Prior to using the Thriwe Membership ID code on the Thriwe website, the customer should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website, and proceed only if the Account holder agrees to abide by the same. The Account holder will be required to give personal information and other details online. The Account holder should read and understand the privacy policy of the website, prior to providing any such information. Any disclosure of information made by the Account holder towards availing or fulfilment of the offer is at the sole discretion of the Account holder and HSBC will not be responsible for the same. Thriwe may use the personal information shared by the customer for any other purpose (like marketing, etc.) and the Bank shall not be held liable for such usage of personal information by Thriwe. Products and services offered under this Offer are subject to availability with Thriwe and their service partners and HSBC will not be liable for non-availability of any of the products or services.
 - xi) HSBC does not make any warranties or representation about the quality, merchantability, suitability or availability of the products offered under this Offer. Any dispute regarding delivery’ service, suitability, merchantability, availability or quality of the products/services availed under this Offer must be addressed in writing, by the customer directly to Thriwe.
 - xii) HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer.
 - xiii) HSBC reserves its absolute right to withdraw or alter any terms and conditions of the offer at any point in time with prior notice to the Customer. All decisions in respect of the offer shall be at the sole discretion of the HSBC and the same shall be final, binding and non-contestable. The Customers waive any and all rights of claims with regard to offer against HSBC.
 - xiv) Any dispute arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
 - xv) The offer is subject to force majeure events.
 - xvi) Tax liability if any, will need to be borne by the Customer.
 - xvii) By participating in this offer, the Customer accepts all the above mentioned terms and conditions in totality.
3. **Process of availing the offer:**
 - i) Login to <https://rewards.thriwe.com>
 - ii) If the customer is a first-time user, then he or she will first register themselves using the Thriwe Membership ID code that will be sent to the eligible customer.
 - iii) Once registered, customer will login using their Mobile Number or Thriwe Membership ID code & password.
 - iv) On the homepage, the customer will be able to view the dashboard wherein they will be able to view all the benefits they can redeem.
 - v) Select the service that the customer wants to redeem and proceed to unlock the voucher code.
 - vi) After clicking on confirm unlock voucher code, the customer will have to visit the third party service provider & use the voucher code to unlock the benefit.
 - vii) The customer will also get a confirmation email which will contain the unique partner voucher code & the detailed process as to how to redeem the offering on the third party platform.

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Terms and Conditions for Premier Super Rewards – Refer a friend for home loan offer

1. This offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and The Indian Hotels Company Limited and any participation in the said offer is voluntary. This offer is applicable to HSBC Premier customers (hereinafter referred to as “Customer”) who fulfill the below criteria:
 - i) **Offer Period:** Offer period from **1 September 2022 to 31 December 2022** (both dates included)
 - ii) **Offer criteria**

Applicable to existing Premier customers (‘referrer’) who:
Refers a friend (‘referee’) for a mortgage from HSBC, India during the offer period; and only on successful disbursement of the loan to the ‘referee’
 - iii) **Offer details:**

Upon successful referral as per above offer criteria:
The ‘referrer’ will be eligible for a Taj Experiences Gift Cards/eGift cards for the value based on the loan disbursement amount to the referee as under:

| Disbursed amount (INR) | Referral Rewards on disbursement |
|------------------------|----------------------------------|
| 40 lakh - 75 lakh | INR 10,000 |
| 75 lakh - 1.15 Crore | INR 15,000 |
| 1.15 Crore - 2 Crore | INR 30,000 |
| 2 Crore & above | INR 50,000 |
2. **Terms and conditions:**
 - i) The ‘**referrer**’ cannot refer themselves, their spouses, parents or children under this referral offer.
 - ii) HSBC WPB (Wealth and Personal Banking) staff in customer facing roles are not eligible to refer.
 - iii) The ‘**referee**’ should not have an existing relationship with HSBC India and should not have applied for a mortgage with HSBC India in last 6 months.
 - iv) Eligible ‘**referrer**’ who fulfill the above offer criteria will be sent the Taj Experiences Gift Cards/eGift cards, (herewith referred to as ‘gift card/s’) as per the above table, issued by The Indian Hotels Company Limited, hereinafter referred to as IHCL.
 - The above gift cards will be sent to the customer within 90 days from the date of completing the offer details as above via SMS/email on the registered mobile number/email address. Customer to ensure that his/her correct email id and phone number is registered with HSBC
 - The gift cards are valid for a period of 1 year from the date of issuance
 - The gift cards are not transferable and should not be resold or redeemed for cash
 - The gift cards cannot be replaced, refunded or revalued. It cannot be exchanged for point(s) or cash & cannot be re-validated
 - The detailed terms and conditions of Taj Experiences Gift Cards are available on <https://tajhotels.woohoo.in/terms>
 - Prior to using the gift cards, the customer should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website, and proceed only if the customer agrees to abide by the same. The customer will be required to give personal information and other details online. The customer should read and understand the privacy policy of the website, prior to providing any such information. Any disclosure of information made by the customer towards availing or fulfilment of the offer is at the sole discretion of the customer and HSBC will not be responsible for the same. IHCL may use the personal information shared by the customer for any other purpose (like marketing, etc.) and the Bank shall not be held liable for such usage of personal information by IHCL. Products and services offered under this Offer are subject to availability with IHCL and their service partners and HSBC will not be liable for non-availability of any of the products or services
 - HSBC does not make any warranties or representation about the quality, merchantability, suitability or availability of the products offered under this Offer. Any dispute regarding delivery, service, suitability, merchantability, availability or quality of the products/services availed under this Offer must be addressed in writing, by the customer directly to IHCL
 - v) In case the same customer is referred by multiple referrer’s, the referrer who has referred the lead first will only be eligible for the offer.
 - vi) To be eligible for the offer the referrer needs to provide their details registered with the bank. In case the details provided are not registered with the bank, the referrer will not be eligible for the offer.
 - vii) All loans are subject to terms and conditions and are at the sole discretion of The Hongkong and Shanghai Banking Corporation Limited, India (HSBC). Currently Home Loan is available for properties in and around the city limits of (sourcing cities) Ahmedabad, Bengaluru, Chandigarh, Chennai, Hyderabad, Jaipur, Kolkata, Mumbai, New Delhi (NCR) and Pune and is subject to change from time to time.
 - viii) All loans are subject to the documentation, applicable credit policies and compliance of legal requirement of HSBC.
 - ix) HSBC shall conduct required verification, valuation and legal checks as per its extant policies applicable.
 - x) HSBC reserves the right to ask for documents as required for the loan processing.
 - xi) HSBC reserves its absolute right to withdraw or alter any of the terms and conditions at any time without prior intimation.
 - xii) HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer.
 - xiii) The benefit is applicable only for HSBC customers.
 - xiv) HSBC reserves its absolute right to withdraw or alter any terms and conditions of the offer at any point in time with prior notice to the Customer. All decisions in respect of the offer shall be at the sole discretion of HSBC and the same shall be final, binding and non-contestable. The Customers waive any and all rights of claims with regard to offer against HSBC.
 - xv) Any dispute arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
 - xvi) The offer is subject to force majeure events.
 - xvii) Tax liability if any, will need to be borne by the Customer.
 - xviii) By participating in this offer, the Customer accepts all the above mentioned terms and conditions in totality.

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**Terms and Conditions for Premier Super Rewards –
HSBC Premier MasterCard Credit Card
Welcome Offer for New to Bank and Existing Premier Customers**

1. This Offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and The Indian Hotels Company Limited and any participation in the said Offer is voluntary. This Offer is applicable to HSBC Premier (hereinafter referred to as “Customer”), who fulfill the below criteria:
2. **Offer Period:** Offer period from **1 September 2022 to 31 December 2022** (both dates included)
3. Offer criteria and details:

- i) Offer 1: (Criteria) Applicable to the Premier customers who open the new Premier account within the offer period or who already have an existing Premier account but no MasterCard Credit Card with HSBC and meet the below criteria within the offer period:
 - a. Apply for the HSBC Premier MasterCard Credit Card
 - b. Spend ₹10,000 with the card; and
 - c. Meet the [Premier eligibility criteria](#)

Customer meeting above criteria will be eligible for complimentary Epicure membership.

- ii) Offer 2: (Criteria) Applicable to the Premier customers who open the new Premier account within the offer period and who meet the below criteria within the offer period:
 - a. Apply for the HSBC Premier MasterCard Credit Card
 - b. Spend ₹50,000 with the card; and
 - c. Meet the [Premier eligibility criteria](#)

Customer meeting above criteria will be eligible for Epicure membership including free one night stay voucher at select Taj, SeleQtions and Vivanta hotels in India.

Customer will be eligible for any one of the above Offers (as applicable). Customer who qualify for ‘Offer 2’ (above) will not be eligible for ‘Offer 1’. The Offer is applicable only for primary HSBC Visa Cashback Credit Card. Other HSBC credit cards and add-on credit cards are not eligible for the Offer

4. **Terms and conditions:**

- i) Eligible customers who fulfill the above Offer criteria will be sent the Epicure membership code to enroll into the membership as listed on www.tajhotels.com/epicure/hsbc offered by The Indian Hotels Company Limited, hereinafter referred to as IHCL.
- ii) Customers who are eligible for Offer 2 will be sent the one night stay voucher along with the Epicure membership code.
- iii) The above membership code and voucher (as applicable) will be sent to the customer within 90 days from the date of becoming eligible for each of the Offer via SMS/email on the registered mobile number/email address. Prior to availing the Offers, Customer shall be required to ensure that his/her correct email ID and phone number is registered with HSBC.
- iv) The membership code and voucher is valid for a period of 1 year from the date of issuance.
- v) The membership code and voucher is not transferable and cannot be resold or redeemed for cash.
- vi) The benefit is applicable only for HSBC Premier customers.
- vii) The membership code and voucher cannot be replaced, refunded or revalued. It cannot be exchanged for point(s) or cash & cannot be re-validated.
- viii) The detailed terms and conditions on the of Epicure membership are available at <https://www.tajhotels.com/en-in/epicureprogram/terms-and-conditions>. Please also visit www.tajhotels.com/epicure/hsbc for more details of the Offers
- ix) T&Cs pertaining to the voucher (applicable to Offer 2):
 - This voucher entitles the Epicure Program member to a one night room stay and breakfast for two persons only at the base category room of the hotel and does not include any other Offerings or services
 - Government taxes as applicable will be payable directly at the time of using this voucher
 - This voucher is non-transferable and can only be redeemed by the Epicure Member for his/her stay
 - This voucher is not applicable for stay on any date from 23 December to 15 January
 - Reservation against this voucher will be subject to room allocation control and the hotels reserve the right to close out bookings under this category
 - This voucher is not applicable at the following hotels:
 - a. Hotels part of Taj Palaces (<https://www.tajhotels.com/en-in/palaces>)
 - b. Hotels part of Taj Safaris (<https://www.tajhotels.com/en-in/taj-safaris>)
 - c. Hotels part of amā Stays & Trails (<https://www.amastaysandtrails.com>)
 - d. Taj Exotica Resort & Spa, Andamans
 - e. Taj Rishikesh Resort & Spa, Uttarakhand
 - f. Taj Theog Resort & Spa, Shimla
 - g. Taj Aravali Resort & Spa, Udaipur
 - h. Taj Chia Kutir Resort & Spa, Darjeeling
- x) Prior to using the membership code and/or voucher, the customer should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website, and proceed only if the customer agrees to abide by the same. The customer will be required to give personal information and other details online. The customer should read and understand the privacy policy of the website, prior to providing any such information. Any disclosure of information made by the customer towards availing or fulfilment of the Offer is at the sole discretion of the customer and HSBC will not be responsible for the same. IHCL may use the personal information shared by the customer for any other purpose (like marketing, etc.) and the Bank shall not be held liable for such usage of personal information by IHCL. Products and services Offered under this Offer are subject to availability with IHCL and their service partners and HSBC will not be liable for non-availability of any of the products or services.
- xi) HSBC does not make any warranties or representation about the quality, merchantability, suitability or availability of the products Offered under this Offer. Any dispute regarding delivery, service, suitability, merchantability, availability or quality of the products/services availed under this Offer must be addressed in writing, by the customer directly to IHCL.
- xii) HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer.
- xiii) HSBC reserves its absolute right to withdraw or alter any terms and conditions of the Offer at any point in time with prior notice to the Customer. All decisions in respect of the Offer shall be at the sole discretion of HSBC and the same shall be final, binding and non-contestable.
- xiv) Any dispute arising out of or in connection with this Offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
- xv) The Offer is subject to force majeure events.
- xvi) Tax liability if any, will need to be borne by the Customer.
- xvii) By participating in this Offer, the Customer accepts all the above mentioned terms and conditions in totality.

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Terms and Conditions for Premier Super Rewards - Digital offer for New to Bank and Existing Premier Customers

1. This offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and Times Internet Limited (Times Prime) and any participation in the said offer is voluntary. This offer is applicable to HSBC Premier customers (hereinafter referred to as “Customer”) who fulfill the below criteria:
 - i) **Offer Period:** Offer period from **1 September 2022 to 31 December 2022** (both dates included)
 - ii) **Offer criteria:**

Applicable to the Premier customers who open the new Premier account within the offer period; or who already have an existing Premier account with HSBC AND:

 - a. Register for online banking vide the “HSBC India’ Mobile Banking app; and
 - b. Perform any one of the below digital transactions * within 30 days of opening the account

*Digital transactions include

- 24x7 fund transfer through **NEFT/RTGS**
- Book a **Term Deposit** in simple steps, subject to the cross border guidelines
- Make a mutual fund transaction (buy or sell) vide the HSBC India Mobile banking app
- Conveniently remit ** up to USD 25,000 per day under the **Liberalised Remittance Scheme** (LRS) using HSBC internet banking[#]
- Easy bill payment with the enhanced **Bharat Bill Pay System (BBPS)** [#]

Note: Customers who register for HSBC India Mobile banking are auto registered for internet banking as well. The login credentials will be the same for both mobile and internet banking.

[#]Available only on Personal Internet Banking

^{**}The transaction is subject to adherence to FEMA and verification of availability of the limit utilization within LRS.

[Click here](#) to know more about the digital transactions available.

iii) **Offer details:**

12-month Times Prime Smart Membership

2. **Terms and conditions:**

- i) Eligible customers who fulfill the above offer criteria will be sent the e-code which will entitle the customer to avail the 12 Month Times Prime SMART Membership brought by Times Prime.
- ii) The above e-code will be sent to the customer within 90 days from the date of completing the offer details as above via SMS/email on the registered mobile number / email address. Customer to ensure that his/her correct email id and phone number is registered with HSBC.
- iii) The e-code to be valid for a period of 1 year from the date of issuance.
- iv) The e-code cards are not transferable and should not be resold or redeemed for cash.
- v) The benefit is applicable only for HSBC customers.
- vi) The e-code cannot be replaced, refunded or revalued. It cannot be exchanged for point(s) or cash & cannot be re-validated.
- vii) The membership starts from the day the consumer activates to his/her Times Prime Smart membership.
- viii) The e-code is applicable once per user and is not valid for existing Times Prime members.
- ix) In case of any issues related to the redemption of the e-code, please contact support@timesprime.com
- x) Times Prime reserves the right to terminate, modify, extend the timelines and features, at any time at its absolute discretion.
- xi) The offers/memberships must be unlocked within the Times Prime Smart Membership period.
- xii) All terms and conditions related to the Times Prime Smart membership (as mentioned in the T&Cs on <https://www.timesprime.com/terms-and-conditions>) are applicable to the membership availed under this offer.
- xiii) Prior to using the e-codes, the customer should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website, and proceed only if the customer agrees to abide by the same. The customer will be required to give personal information and other details online. The customer should read and understand the privacy policy of the website, prior to providing any such information. Any disclosure of information made by the customer towards availing or fulfilment of the offer is at the sole discretion of the customer and HSBC will not be responsible for the same. Times Prime may use the personal information shared by the customer for any other purpose (like marketing, etc.) and the Bank shall not be held liable for such usage of personal information by Times Prime. Products and services offered under this Offer are subject to availability with Times Prime and their service partners and HSBC will not be liable for non-availability of any of the products or services.
- xiv) HSBC does not make any warranties or representation about the quality, merchantability, suitability or availability of the products offered under this Offer. Any dispute regarding delivery, service, suitability, merchantability, availability or quality of the products/services availed under this Offer must be addressed in writing, by the customer directly to Times Prime.
- xv) HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer.
- xvi) HSBC reserves its absolute right to withdraw or alter any terms and conditions of the offer at any point in time with prior notice to the Customer. All decisions in respect of the offer shall be at the sole discretion of the HSBC and the same shall be final, binding and non-contestable. The Customers waive any and all rights of claims with regard to offer against HSBC.
- xvii) Any dispute arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
- xviii) The offer is subject to force majeure events.
- xix) Tax liability if any, will need to be borne by the Customer.
- xx) By participating in this offer, the Customer accepts all the above mentioned terms and conditions in totality.

Process of availing the offer:

1. Customers can activate their membership by visiting www.timesprime.com or download the app.
2. At the signup page, customer to enter the e-code received and fill in the necessary information.
3. Activate the offers and start membership.
4. To activate the offers:
 - a. Customer to Login to account on the web/app
 - b. Click on the preferred brand benefit, explore and activate the offer as per steps
 - c. Avail the benefit on partner app

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Terms and Conditions for Premier Super Rewards – Debit card offer for New to Bank Premier Customers

1. This offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and Thriwe Consulting Pvt. Ltd. (Thriwe) and any participation in the said offer is voluntary. This offer is applicable to HSBC Premier customers (hereinafter referred to as “Customer”) who fulfill the below criteria:
 - i) **Offer Period:** Offer period from **1 September 2022 to 31 December 2022** (both dates included)
 - ii) **Offer criteria:**
Applicable to the Premier customer who meets the below criteria within the offer period:
 - a. Opens a new Premier account with HSBC India; and
 - b. Uses the new Premier debit card for a minimum of 4 transactions in any calendar month
 - iii) **Offer details:**
Digital offers by Thriwe worth over ₹9,000;
2. **Terms and conditions:**
 - i) If the account does not get opened within the period as detailed in the above offer criteria due to any discrepancy, the customer will not be eligible for the above offer.
 - ii) Eligible customers who fulfill the above offer criteria will be sent the ‘Thriwe Membership ID’ codes issued by Thriwe Consulting Pvt. Ltd. (Thriwe).
 - iii) The above Thriwe membership codes will be sent to the Account holder within 90 days from the date of opening the family account(s) via SMS/email on the registered mobile number/email address. Customer to ensure that his/her correct email id and phone number is registered with HSBC.
 - iv) The Thriwe membership codes are valid for a period of 1 year from date of issuance. Customer has to register themselves onto the platform by visiting the Thriwe website <https://rewards.thriwe.com> using a valid Thriwe Membership ID code within this time period.
 - v) Once registered / logged in the above website, the customer is able to view different services which are available to him under this offer.
 - vi) Once the customer selects the preferred offer, the customer would be able to view the detailed information about the offer as well as the related terms and conditions.
 - vii) The Thriwe membership ID codes are not transferable and should not be resold or redeemed for cash.
 - viii) The Thriwe Membership ID code can be availed only once per account holder.
 - ix) The Thriwe Membership ID code cannot be replaced, refunded or revalued. It cannot be exchanged for point(s) or cash & cannot be re-validated.
 - x) Prior to using the Thriwe Membership ID code on the Thriwe website, the customer should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website, and proceed only if the Account holder agrees to abide by the same. The Account holder will be required to give personal information and other details online. The Account holder should read and understand the privacy policy of the website, prior to providing any such information. Any disclosure of information made by the Account holder towards availing or fulfilment of the offer is at the sole discretion of the Account holder and HSBC will not be responsible for the same. Thriwe may use the personal information shared by the customer for any other purpose (like marketing, etc.) and the Bank shall not be held liable for such usage of personal information by Thriwe. Products and services offered under this Offer are subject to availability with Thriwe and their service partners and HSBC will not be liable for non-availability of any of the products or services.
 - xi) HSBC does not make any warranties or representation about the quality, merchantability, suitability or availability of the products offered under this Offer. Any dispute regarding delivery, service, suitability, merchantability, availability or quality of the products/services availed under this Offer must be addressed in writing, by the customer directly to Thriwe.
 - xii) HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer.
 - xiii) HSBC reserves its absolute right to withdraw or alter any terms and conditions of the offer at any point in time with prior notice to the Customer. All decisions in respect of the offer shall be at the sole discretion of the HSBC and the same shall be final, binding and non-contestable. The Customers waive any and all rights of claims with regard to offer against HSBC.
 - xiv) Any dispute arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
 - xv) The offer is subject to force majeure events.
 - xvi) Tax liability if any, will need to be borne by the Customer.
 - xvii) By participating in this offer, the Customer accepts all the above mentioned terms and conditions in totality.
3. **Process of availing the offer:**
 - i) Login to <https://rewards.thriwe.com>
 - ii) If the customer is a first-time user, then he or she will first register themselves using the Thriwe Membership ID code that will be sent to the eligible customer.
 - iii) Once registered, customer will login using their Mobile Number or Thriwe Membership ID code & password.
 - iv) On the homepage, the customer will be able to view the dashboard wherein they will be able to view all the benefits they can redeem.
 - v) Select the service that the customer wants to redeem and proceed to unlock the voucher code.
 - vi) After clicking on confirm unlock voucher code, the customer will have to visit the third party service provider & use the voucher code to unlock the benefit.
 - vii) The customer will also get a confirmation email which will contain the unique partner voucher code & the detailed process as to how to redeem the offering on the third party platform.

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