2. This Offer is applicable to new HSBC Smart Value Credit Cardholders (hereinafter referred to as ‘Cardholders’) who have applied for a HSBC Smart Value Card between 1 July 2019 to 30 September 2019 (‘Offer Period’) and the card is issued subsequently by i. 1 New Cardholders or ii. 2 Add-on credit Cardholders will have separate Offer eligibility. So, there will be a separate voucher for each card.

3. This offer is also valid for existing HSBC Credit Cardholders (except existing Gold Credit Cardholders) who have applied for a HSBC Smart Value Credit Card.

4. Credit Cardholders who have not repaid their minimum payment due within 30 days of their payment due date as mentioned on the credit card statement, will not be eligible for the Offer.

5. Card Creditholders with updated KYC details with the Bank are eligible for this Offer.

6. Under this Offer, Cardholders will be entitled to ₹50 Amazon voucher on completing their first transaction within 30 days (Offer Period) of Credit Card issuance (Offer) 

7. Amazon may change (add to, delete, or amend) these terms from time to time. Unless stated with limited liability. All rights reserved.

8. Add-on credit Cardholders will have separate Offer eligibility. So, there will be a separate voucher for each card.

9. E-Gift Card cannot be used to purchase any other type of digital content such as apps.

10. Prior to using the website www.amazon.in the Cardholder should refer, read, understand, accept and agree to the user agreement and Terms and Conditions of the said website, and proceed only if the Cardholder agrees to abide by the same. The Cardholder will be required to give personal information such as name, address, credit card details, etc. which is to be used in the transaction and for non-commercial use and enjoyment only. The same may be shared with family and friends, but may not be used for any other purpose (like marketing, etc.) and HSBC shall not be held liable for such usage of the same. The Cardholder shall hold HSBC harmless and indemnified for any liability or damage that may result from participating in the Offer. The existence of any dispute shall not, by itself, constitute any claim against HSBC.

11. HSBC reserves the sole right to decide on whether a purchase transaction meets the eligibility criteria as listed above. All decisions with respect to the Offer shall be at the sole discretion of HSBC and shall be final and non-contestable. Other than the specific entitlements mentioned, no other claim against HSBC.

12. Any dispute arising out of or in connection with this Offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only.

13. Any dispute arising out of or in connection with this Offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only.

14. Interest needs to be shown and express consent must be provided in writing/calling on the toll free number or by providing an SMS to be called in relation to the Offer. The communication shall be treated as explicit and express consent to HSBC (including its representatives, group companies and service providers) to call the Cardholder on the contact number or any other contact number. The expression of consent does not affect the Cardholder’s right to withdraw consent or to withdraw from the Programme by another programme, whether similar to this programme or not, or to withdraw it altogether at any point in time by providing appropriate intimation to the Cardholder.

15. HSBC does not make any warranties or representations as to the quality, merchantability, suitability or availability of the products or services offered under this Offer. Any dispute regarding service, delivery, availability, accuracy, quality or any other aspects of the Products or Services offered under this Offer must be addressed in writing, by the customer directly to amazon.in.

16. Non-sales transactions, including but without limitation, finance charges, cash advance interest, minimum payment due and late payment charges, shall not be considered as transaction and will not be entitled to any cashback.

17. HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer. The existence of any dispute shall not, by itself, constitute any claim against HSBC.

18. Tax liability, if any will be borne by the Cardholder.

19. The usage of the credit card is governed by applicable Terms and Conditions. Please visit www.hsbc.co.in for detailed Terms and Conditions.

20. This Offer is subject to force majeure events.

21. Any dispute arising out of or in connection with this Offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only.

22. By availing of the Offer, Cardholders shall be deemed to have accepted all the aforementioned Terms and Conditions in totality.

Voucher Terms and Conditions:

1. The E-Gift Card is valid for a period of 6 months from the date of issuance.

2. The E-Gift Card (E-Gift Card) can be used only on the purchases for www.amazon.in. An E-Gift Card cannot be exchanged for cash or credit and cannot be used for any other purpose (like marketing, etc.). The face value of the E-Gift Card cannot be transferred, refunded, replaced or exchanged for any other purpose.

3. Cardholders are required to complete first transaction within 30 calendar days of the date of issuance of the E-Gift Card to receive the cashback. E-Gift Card cannot be used on any of the partner sites including Junglee.com or on any of the promotions.

4. A separate E-Gift Card cannot be used to purchase other gift card.

5. E-Gift Card cannot be used to purchase any other type of digital content such as apps.

6. E-Gift Card cannot be used to purchase any other type of digital content such as apps.

7. Amazon E-Gift Card cannot be replaced, refunded or cancelled. It cannot be exchanged for points or other gift cards.

8. Amazon may use the personal information shared by the customer towards using the E-Gift Card is at the sole discretion of the Cardholder and HSBC will not be responsible for the same. Amazon may use the personal information shared by the customer for any purpose in connection with the Program or the E-Gift Card for its business purposes. Any personal information by Amazon Products offered under this Offer are subject to availability with Amazon and HSBC will not be liable for non-availability of any of the products.

9. Any dispute arising out of or in connection with this E-Gift Card shall be subject to the exclusive jurisdiction of the courts in Mumbai only.

10. HSBC does not make any warranties or representations as to the quality, merchantability, suitability or availability of the products or services offered under this Offer. Any dispute regarding service, delivery, availability, accuracy, quality or any other aspects of the Products or Services offered under this Offer must be addressed in writing, by the customer directly to amazon.in.

11. HSBC reserves the sole right to decide on whether a purchase transaction meets the eligibility criteria as listed above. All decisions with respect to the Offer shall be at the sole discretion of HSBC and shall be final and non-contestable. Other than the specific entitlements mentioned, no other claim against HSBC.

12. Any dispute arising out of or in connection with this E-Gift Card shall be subject to the exclusive jurisdiction of the courts in Mumbai only.

13. Tax liability, if any will be borne by the Cardholder.

14. By using the E-Gift Card, the Cardholders shall be deemed to have accepted all the aforementioned Terms and Conditions in totality.

Reimbursement: Voucher need to be redeemed in 30 days of receiving from the Bank, in the manner mentioned below:

• E-code(s) received to be sent by SMS in the format KEYWORD <space> e-code to HSBCADD 9902391200. For instance, if your e-code is 123456 and KEYWORD is HSBC then please provide SMS HSBCADD 123456 to 9902391200.

• Please note that you have received multiple e-codes for the Offer, you would need to send a separate SMS for each e-code.

• On sending this SMS, you will receive the E-Gift Card on your registered mobile number or by providing an SMS to be called in relation to the Offer.

• If multiple e-codes are received to be sent by SMS in the format KEYWORD <space> e-code to HSBCADD 9902391200.

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