



## Terms and conditions for BookMyShow voucher offer

1. This offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and any participation is voluntary.
2. This offer is applicable to new HSBC Smart Value Credit Cardholders (hereinafter referred to as the "Cardholders"), excluding Corporate Cardholders who apply for a Smart Value Credit Card between 1 August 2018 and 31 March 2019 ("Offer Period") and have the card issued subsequently i.e. by 1 May 2019. Add-On Credit Cardholder will not have separate eligibility.
3. This offer is also valid for the existing HSBC Credit Cardholders (except existing Gold Credit Cardholders) who have applied for an HSBC Smart Value Credit Card.
4. Under this offer, new Cardholders, excluding Corporate Cardholders will be provided a unique BookMyShow voucher ("Winpin Code") of ₹200 through an SMS and/or email within 60 days of issuance of HSBC Smart Value Credit Card. Only in the absence of both mobile number and registered email ID, the voucher will be sent via physical letters to the registered communication address.
5. Cardholders are required to use their HSBC Smart Value Credit Card to avail of the offers. Any participation is voluntary.
6. The voucher can be redeemed only on BookMyShow website/mobile app on the purchase of tickets for movies/plays/concerts/sports available on BookMyShow and cannot be redeemed directly at the cinema/venue box office.
7. In case the value of purchases exceeds the value of the voucher, the balance payment needs to be made using a valid HSBC Credit Card.
8. Multiple BookMyShow vouchers cannot be combined in a single transaction and a single BookMyShow voucher cannot be split across multiple transactions.
9. The Cardholder assumes ownership of the voucher once the same is communicated to him/her.
10. Each voucher is valid for 30 days from the date of dispatch of the communication with the voucher details and can be used only once within the aforementioned validity period.
11. Cardholders are eligible for the offer only as long as their HSBC Credit Card accounts are valid and there is no amount overdue.
12. This offer cannot be combined with any other existing or new offer.
13. Prior to using the BookMyShow website and mobile application, the Cardholder should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website and proceed only if the Cardholder agrees to abide by the same. The Cardholder will be required to give personal information and other details online. The Cardholder should read and understand the privacy policy of the website and the mobile application prior to providing any such information. Any disclosure of information made by the Cardholder towards availing of or fulfilment of the offer is at the sole discretion of the Cardholder and HSBC will not be responsible for the same. BookMyShow may use the personal information shared by the Cardholder for any other purpose (like marketing, etc.) and HSBC shall not be held liable for such usage of personal information by BookMyShow.
14. HSBC does not make any warranties or representation about the quality, merchantability or suitability of the merchandise/service offered as reward under this offer. Any dispute regarding these must be addressed by the Cardholder directly with BookMyShow.
15. HSBC India will not be liable for any loss or damage whatsoever that may be suffered, or for any personal injury that may be suffered, as a result of participating in the offer.
16. HSBC reserves its absolute right to withdraw or alter any of the terms and conditions of the offer at any point in time without prior notice to the Cardholders. All decisions in respect of the offer shall be at the sole discretion of HSBC and the same shall be final, binding and non-contestable. All Cardholders waive any and all rights of claim with regard to the offer against HSBC.
17. Any dispute arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
18. The offer is subject to force majeure events.
19. Tax liability, if any, will be borne by the Cardholder.
20. By participating in this offer, the Cardholders accept all the above mentioned terms and conditions in totality.

## Steps to redeem the voucher

1. Log on to [bookmyshow.com](http://bookmyshow.com) or the BookMyShow mobile app
2. Select location, event, venue, show date & time and seats of your preference as the logic flows
3. On the payment page, go to 'Avail Offers and Discounts' and enter the Winpin Code in the text box that appears and click on 'Check' button to avail of the offer
4. The voucher code amount will be deducted from the total amount payable
5. Each Winpin Code is valid for a single transaction only and the amount cannot be split across multiple transactions. Also, only one Winpin Code can be used in a single transaction

Note: At the end of a successful transaction, a booking-id gets generated which needs to be shown at the box-office for actual tickets. Email/SMS confirmation will be sent on email address/mobile number provided while completing the transaction. For further assistance, reach out to BookMyShow's Customer Support on +91(022)-61445050 or [helpdesk@bookmyshow.com](mailto:helpdesk@bookmyshow.com)